Startup Launchpad

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UNTERNEHMER TUM



Christopher Sicker successfully completed the Startup Launchpad program by UnternehmerTUM

ABOUT

In this intensive program, participants work in teams to turn early-stage ideas into validated business concepts using proven startup methods. Through a hands-on "learning-by-doing" approach, the participant mastered Lean Startup methodologies and customer-centric development. The program focused on identifying market opportunities, validating idea concepts, building prototypes, and iteratively enhancing them. The participants developed the strategic thinking required for venture creation, equipping them to tackle complex entrepreneurial challenges and pitch impactful business models.

DEVELOPED COMPETENCIES IN

- Identifying and evaluating entrepreneurial opportunities
- Conducting user research and customer discovery interviews
- Translating insights into prototypes and testing key assumptions
- Developing scalable and impact-oriented business models
- Collaborating effectively in interdisciplinary innovation teams
- Communicating venture ideas through structured storytelling and pitching
- Applying Design Thinking and Lean Startup methodologies to real-world problems

SIGNATURE

Helmut Schönenberger

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Genuine Certificate
Scan QR to verify

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