DIGITAL PRODUCT SCHOOL

Munich, 29/11/2024

BY UNTERNEHMER TUM

The **Digital Product School** is awarding the following

Certificate

to **Ariane Vogel**

for successfully completing our interdisciplinary program from **9 Sept 2024 to 29 Nov 2024** as an **Interaction Designer** of team **Familymind**.

About

Digital Product School (DPS) is a 3-month full-time training program and internship by UnternehmerTUM GmbH. The DPS combines workshops and coaching with hands-on working experience in digital product development.
Participants from various professional, cultural, and personal backgrounds collaborate in interdisciplinary teams to create human-centered digital solutions for actual problems provided by partner organizations.

Marcus Paeschke, Head of Interaction Design

Melike Bilbey-Haller, UX Design Expert & Coach

Ariane developed competencies in the following fields

Applying Design Thinking methods
Agile product development
Working according to the Scrum framework (backlog, prioritization, planning, daily stand-ups, reviews, retrospectives)
Interdisciplinary teamwork
Preparing and conducting problem interviews
Preparing and conducting usability tests
Risk validation through experiments
User Story Mapping
Low- & Hi-Fi prototyping
Sketching and developing user flows
User Interface Design