UNTERNEHMER TUM

DIGITAL PRODUCT SCHOOL

The **Digital Product School & Mount Kenya University** is awarding the following

# Certificate

to **George Claudio Maigua**

for successfully completing our interdisciplinary **MASTERCLASS on Digital Product Development** from **Nov 9, 2025 to Feb 20, 2026**.

## About

This three-month MASTERCLASS is a joint training program of the Digital Product School by UnternehmerTUM and the Mount Kenya University. It is part of the project “Africa meets Bavaria”, which is run by UnternehmerTUM GmbH and financed by the Bavarian State Government.

The MASTERCLASS is designed to provide experience in human-centered digital product development in cross-functional teams. Graduates become empowered to develop their own business ideas.

## George developed competencies in the following fields

- # Applying Design Thinking methods
- # Agile product development
- # Interdisciplinary teamwork
- # Preparing and conducting problem interviews
- # Preparing and conducting usability tests
- # Risk validation through experiments
- # User Story Mapping
- # Problem-Solution-Fit tracking through Lean Canvas
- # Risk validation through Lean Startup experiments
- # Pain point prioritisation & ideation

Munich, 2/20/2026, Michael Stockerl
Director Digital Product School by UnternehmerTUM

In cooperation with

Mount Kenya University

Supported by

Bavarian State Chancellery

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