

The **Digital Product School** is awarding the following

# Certificate

to **Hanzhi Zhang**

for successfully completing our interdisciplinary program from **Mar 10, 2025 to May 30, 2025** as an **AI Engineer** of team **Holi Voli**.

## About

Digital Product School (DPS) is a 3-month full-time training program and internship by UnternehmerTUM GmbH. The DPS combines workshops and coaching with hands-on **working** experience in **digital product development**.

Participants from various professional, cultural, and personal backgrounds collaborate in interdisciplinary teams to create human-centered digital solutions for actual problems provided by partner organizations.

## Hanzhi developed competencies in the following fields

- # Solving industry problems using AI and strategic data insights
- # Developing a user-centric mindset through techniques such as empathy maps and user story mapping
- # Conducting data exploration and rapid prototyping for AI production
- # Applying design thinking and lean start-up methodologies for AI use-cases
- # Setting up feasibility tests and validating risks through experiments
- # Deploying AI solutions through iterative, agile product development
- # Setting up feasibility tests and pass criteria
- # Communicating AI concepts effectively in cross-functional teams
- # Conducting customer interviews to align solutions with user needs
- # Evaluating AI product business potential using lean canvas



Afsaneh Asaei, Head of Artificial Intelligence